



an effort to prevent transportation fatalities and injuries in the Kansas City region

600 Broadway, Suite 200, Kansas City, MO 64105
Phone: 816/474-4240 Fax: 816/421-7758
www.marc.org/transportation/safety

MEETING NOTICE

**Leadership Team
November 30, 2011
9:00 AM – 10:00 AM
MARC Broadway Room 1st Floor
600 Broadway, Suite 200, Kansas City, Missouri**

AGENDA

1. Introductions (Dickerson, 2 min)
2. Approval September 2011 Meeting Summary* (Bartlett, 3 min)
3. Missouri Coalition for Roadway Safety, November Meeting Summary (Staff, 5 min)
4. [Kansas Strategic Highway Safety Plan](#) (Buckley, 25 min)
5. [3rd Quarter Kansas City Regional Fatality Report](#) (Bartlett, 5 min)
6. Task Teams Reports (10 min)
 - a. Transportation Safety Data TSD (Hutton)
 - b. Road Safety Audit RSA (Bartlett)
 - c. Public Information & Education PI&E (Porter)
7. Open Forum (10 min)

*Action Item

NOTE: Public Information & Education Task Team Meeting, November 30th, 10:30 AM, Lewis Clark Room.

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Kansas Department of
Transportation
700 SW Harrison
Topeka, KS 66603
785/296-3566

Kansas Highway
Patrol Troop A
1220 Enterprise Street
Olathe, KS 66061
913/782-8100

Mid-America
Regional Council
600 Broadway, Suite 200
Kansas City, MO 64105
816/474-4240

Missouri Department of
Transportation District 4
600 NE Colbern Road
Lee's Summit, MO 64086
816/622-6500

Missouri State Highway
Patrol Troop A
504 E Blue Parkway
Lee's Summit, MO 64063
816/622-0800

Destination Safe - Leadership Team
Meeting Summary
November 30, 2011
Attendees Present:

Trooper Howard Dickinson, KHP, KS Co-Chair
Rose Simone, ThinkFirst of Greater K.C. – MO Co-Chair
Ron Achelpohl, MARC
Howard Anderson, Kansas City Scout
Aaron Bartlett, MARC
Elise Bennett, TCMHS
Lynn Berges, KDOT
Steve Buckley, KDOT
Jeff Froman, Unified Government of WyCo/ KCK
Karen Gilbertson, FHWA-KS
Jim Green, Lee's Summit
Nancy Heidrich, Pioneers Trails RPC
Jessica Hutton, MRI Global
Melanie Lanigan, MoDOT
Phyllis Larimore, CMH
Bill Lowe, Missouri State Highway Patrol

Scott Munsterman, Warrensburg Police
Steve Porter, MoDOT
Cpt. Kevin Reaves, Lee's Summit Police Dept.
Amber Rollins, Kidsandcars.org
Grant Ruark, Kansas City Police Dept.
Heidi Schallberg, MARC
Gary Schmidt, University of Central Missouri
Greg Scott, KDOT
Heidi Schallberg, MARC
Katie Schatte, Safe Kids Johnson County
Beverly Smith, Safety and Health Council
Colling Stosberg, Missouri State Highway Patrol
Lindsey Vogt, MoDOT
Norraine Wingfield, KTSRO
Caryn Woods, KDOT
Bill Yord, The Louis Berger Group

1. Welcome/Introductions

Trooper Howard Dickinson called the meeting to order; all attendees were welcomed and introductions followed.

2. Approval of the Meeting Summary*

Trooper Howard Dickinson asked if everyone had an opportunity to read the summary notes and if there were any comments or changes. There was no discussion and the minutes were approved.

3. Missouri Coalition for Roadway Safety, November Meeting Summary

Aaron Bartlett said that the Missouri Coalition for Roadway Safety met in November. He passed out the meeting summary which was informational and highlighted some of the actives across the state. He noted that several of the Destination Safe Coalition members were there and opened the floor for discussion.

4. Kansas Strategic Highway Safety Plan

Steve Buckley said they have been traveling and delivering this presentation to multiple groups. A strategic highway safety plan is a coordinated and informed approach to reducing highway fatalities and serious injuries on all public roads. It is based on the 4 E's: Engineering, Education, Enforcement and Emergency Medical services. It is data driven and required by SAFETEA-LU. He walked through a power point presentation of the plan. The vision of the Kansas Strategic Highway Safety Plan is Vision-Zero: Everyone Matters. The goal is to reduce by half the fatalities and serious injuries in 20 years.

He noted that this is a living document and can be found at ksdot.org. I was also noted that Appendix D, Safety in Numbers is about Destination Safe.

5. 3rd Quarter Kansas City Regional Fatality Report

Aaron Bartlett reported that the report is a product of the Transportation Safety Data team. The report was attached to the agenda packet. MARC tracks transportation fatalities in the region and gathers historical safety data for planning purposes. The report was attached to the agenda packet. Regional fatalities are below the target maximum of 191. Safety gains in the Kansas City Region are having a significant influence in driving down statewide totals in both states.

6. Task Teams Reports (10 min)

- a.) Transportation Safety Data (TSD)

Jessica Hutton reported that the TSD is currently working on three continuing items.

1. The quarterly crash reports.
2. Annual Crash report document
3. Looking at the STP and TE scoring and how safety is used in the prioritizing ranks.

b.) Road Safety Audit (RSA)

Aaron Bartlett reported that a team met in Leavenworth County on August 29-30 to perform a RSA. 1294 Eisenhower Rd. The report is about 65% complete for the draft. The goal is to have the draft completed by the end of February.

There is discussion with Nancy Heidrich about doing the next RSA in Pettis and Saline County. The State of Missouri is performing RSAs as well. The goal is to do one RSAs a day. The hope is to pick low cost improvements that can be implemented than one high cost that may have a hard time being implemented.

c.) Public Information and Education (PI&E)

Steve Porter reported that this year there will be more of an effort to focus in rural counties by using radio ads and pump toppers, also the cab in Sedalia will be wrapped with a message to call a cab if you will be drinking. There will be bus ads on 10 metro busses for 6 months focusing on texting and driving. He showed the coalition what the pump toppers and the bus ads would look like. There will also be safety message bumped up against the traffic report on the radio.

7. Open Forum

Aaron solicited ideas for TTPC agenda reports.

PI&I is meeting after the Destination Safe meeting

Steve Buckley KDOT is started a local road support team. Next they are looking at large commercial vehicles and older drivers. Kansas is launching a safety corridor plan. Enforcement will be a key component. It has been tried in Wichita and failed and they are trying it again.

8. Adjournment

There was no further business and the meeting was adjourned. The next Destination Meeting will be held January 25, 2012